Squirrly vs Classic WordPress SEO Plugins

Features		Squirrly SEO		All the Other SEO Plugins
Find keywords to use in your content (Keyword Research)	✔	Yes. Neil Patel says that only a handful of bloggers have access to this kind of information and this level of SEO detail	✘	Not supported
Gives you keywords according to how much people talk about them on social media and forums	✔	Searches Twitter and Forums to identify how much people have discussed your topic recently	✘	Not supported
Shows Competition for the Keywords (depending on number of pages trying to rank for the same keywords)	✔	Yes, data from SEMrush. Mixed by our algorithms	✘	Not supported
Shows Competition for the Keywords (depending on the Authority your website has for that kind of keyword environment)	✔	Supported	✘	Not supported
Shows you the trends for the Keywords it displays in the Keyword Research	✔	Yes. It also shows you which kinds of trends you should be looking for	✘	Not supported
Shows the Exact Searches made by consumers on the web for a certain keyword (built for SEO, not search engine advertising)	✔	Yes, this is fully SEO. You can't get this from Google Planner	✘	Not supported
Shows a Leaderboard highlighting the best SEO Keywords to Use	✔	You'll know exactly which are the best keywords you can use	✘	Not supported
The Keyword Research Tool can be used to identify keywords for Social Media as well	✔	Supported	✘	Not supported
Look at how people use keywords in other countries. Help with local or country-based search	✔	Yes, you can see all the details given Exactly for the country you target	✘	Not supported
Before hitting Publish in WordPress it tells you if you successfully optimized the article, so that you won't publish a bad piece	✔	Supported	✘	Not supported
Finds Images you can use in your pages, posts and products	✔	Supported	✘	Not supported
Inserts all the SEO Requirements for the images it brings you	✔	Insert them with One Click into your post, and Squirrly will handle all the SEO for them	✘	Not supported
Option to show Only Images that are copyright-free (you can use them without getting sued)	✔	We've integrated 4 amazing libraries to help you get just the right images you can use for Free.	✘	Not supported

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Feature	Squirrly		Classic	
Download Remote images to prevent broken links	✔	You can choose to **add the remote images in your media** on post save.	✘	Not supported
The option to Insert Tweets into your posts, to support your argument with ideas from influencers	✔	Supported	✘	Not supported
Finds you tweets about the keyword or the subject you're writing the article on	✔	Supported	✘	Not supported
Topic-Based website wide inner-linking option. Helps you easily insert links to other posts you wrote on the same subject, to increase inner linking SEO benefits	✔	Useful for SEO and setting up Customer Journeys	✘	Not supported
Finds you Wikipedia entries regarding the keywords (or subjects) you're writing about	✔	With the Wikipedia definitions you can't really go wrong.	✘	Not supported
Enables you to read wikipedia posts about the subjects you're writing on directly inside your "New Post" interface in WordPress	✔	Supported	✘	Not supported
Allows you to insert excerpts from Wikipedia into your posts, to show definitions. Linking to Wikipedia is a good signal for Google	✔	Supported	✘	Not supported
Finds you the latest blog posts (and news articles) written for your focus keyword recently	✔	Yes, it makes it super easy to stay up to date.	✘	Not supported
Enables you to get up to date about your subject by reading relevant blog posts inside your WordPress "Add New Post" interface	✔	Supported	✘	Not supported
Allows you to send a reference to your sources when you write an article	✔	Having sources in your articles builds up to your credibility	✘	Not supported
Allows you to insert excerpts from the blog articles it finds. This way you can prove your point with opinions of experts	✔	Supported	✘	Not supported
Button in the WordPress interface to contact the makers Directly for support and Customer Service. For both the Free and the PRO Versions	✔	Yes, we strive to offer Excellent Customer Service. We make it super visible to you, because we love helping you out	✘	Not supported
Maximum WordPress plugin loading speed.	✔	Squirrly offers 7 times more power, in 3 times less time than Yoast. It's because we have both server-side software and the plugin. This way, our plugin is NOT bloated	✘	Three Times Slower than Squirrly. Bloated with features inside the plugin. And it has just 15 features, compared to the 108 that Squirrly has
Customer Service on a Google Plus Community ran by the Company that created the plugin (even for Free version)	✔	Happy to Serve	✘	Not supported

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Feature	Squirrly		Classic	
Customer Service on Twitter (even for Free version)	✔	Happy to Serve	✘	Not supported
Customer Service via email (even for Free version)	✔	Happy to Serve	✘	Not supported
SEO integration with Instapage	✔	Supported	✘	Not supported
Allows you to optimize the Title of your content for SEO and also for Social Media	✔	Helps you get a great and short SEO title for the Google Listings AND a nice, long title to grab attention on Social Media	✘	Not supported
Provides SEO feedback in Real Time (as you're typing the article) for the content you create	✔	It's like having an SEO Consultant standing right next to you	✘	Not supported
Stats regarding your team's usage of the plugin. Useful for SEO management purposes and tracking	✔	Supported	✘	Not supported
Gives you a Score of your Whole website and then presents information on how to improve that Score, to have better online visibility on Search Engines and Social Media	✔	Supported	✘	Not supported
Weekly SEO Audit	✔	Your site will be **verified every week** for the latest written articles on all the main areas: **Blogging, Traffic, Social Media, SEO, Links** and **Authority.**	✘	Not supported
Generates a To-Do list and pointers for the SEO issues that need fixing as soon as possible	✔	Actionable to-do list with tasks that you can check off after you complete them	✘	Not supported
Calculates your Posting Frequency and gives you strong pointers on how to improve it	✔	Helps make sure that you post often enough to keep your blog readers interested, and SEO value high	✘	Not supported
Offers educational text, videos and PRO Tips for every single item in the Audit, so that you can understand how to improve your site	✔	Best PRO tips from our team, our experiments and also content from industry leaders	✘	Not supported
Checks if your site has a feed or a sitemap	✔	Supported	✘	Not supported
Calculates your Average Content Optimization for your whole website	✔	To give you a clear picture of how much you still need to Optimize in order to be an SEO Superstar	✘	Not supported
You can download the SEO Audit as PDF	✔	Supported	✘	Not supported

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You can email the Audit to relevant team members	✔	Supported	✘	Not supported
Warns you if you do not use Long Tail Keywords in your posts	✔	Supported	✘	Not supported
Checks if your site is visible to search engines	✔	And tells you what to do to make it visible	✘	Not supported
Checks for Duplicate META descriptions and shows you a list of pages with problems (if it finds any)	✔	Supported	✘	Not supported
Checks for Duplicate Titles and shows you a list of pages with problems (if it finds any)	✔	Supported	✘	Not supported
Checks for Empty META descriptions and shows you a list of pages with problems (if it finds any)	✔	Supported	✘	Not supported
Checks for Empty Titles and shows you a list of pages with problems (if it finds any)	✔	Supported	✘	Not supported
Checks for Duplicate Twitter Cards	✔	Supported	✘	Not supported
Checks for Duplicate Open Graphs	✔	Supported	✘	Not supported
Helps you add icons for Apple Devices to your WordPress site. Enables a great deal of control over how your website looks when people bookmark on mobile devices	✔	Boosts your brand's authority	✘	Not supported
Checks if you've placed Favicon and icons for Apple Devices	✔	Boosts your brand's authority	✘	Not supported
Checks your WordPress mobile optimization and viewport	✔	Supported	✘	Not supported
Checks and Displays your page loading time, to ensure your WordPress loads fast (important for SEO)	✔	Definitely, because Faster Sites get better rankings.	✘	Not supported
Checks if you use gZip for speed	✔	Supported	✘	Not supported

Squirrly vs Classic WordPress SEO Plugins				Last updated: September 2016
Calculates your average number of shares for your latest posts and helps you benchmark against other websites	✔	Supported	✘	Not supported
Checks for share buttons in your articles	✔	Supported	✘	Not supported
Measures your social media impact and shows you how many signals you get from each social media channel	✔	Supported	✘	Not supported
Checks for Social Follow Buttons	✔	Supported	✘	Not supported
Checks for Twitter Cards, Open Graph	✔	Supported	✘	Not supported
Calculates the average number of Inbound Links for your latest posts and helps you benchmark against others	✔	Supported	✘	Not supported
Shows you number of Alexa Backlinks	✔	Supported	✘	Not supported
Shows you number of MOZ links	✔	Supported	✘	Not supported
Checks for your usage of NoFollow links	✔	Supported	✘	Not supported
Checks your usage of Outgoing links and makes sure that you use them correctly	✔	Supported	✘	Not supported
Calculates Twitter Backlinks	✔	Supported	✘	Not supported
Shows you the number of Majestic Backlinks	✔	Supported	✘	Not supported
Shows you how many third-party websites have linked to your own website	✔	Supported	✘	Not supported
Checks the MOZ Rank for your site	✔	Supported	✘	Not supported

Squirrly vs Classic WordPress SEO Plugins			Last updated: September 2016	
Checks your Page Authority	✔	Supported	✘	Not supported
Shows you Alexa Rank	✔	Supported	✘	Not supported
Shows you the Domain Age that Google knows for your Website. (because sometimes you buy domains that had content before you purchased them)	✔	Supported	✘	Not supported
Checks your Pages's rank on Google for the keyword you used when optimizing.	✔	Yes, it checks to see how well you rank for keywords and presents you this info in the interface	✘	Not supported
Gives you SERP position for each page of your site	✔	Supported	✘	Not supported
Google Rank for each page according to the country you want. You can see how your pages rank in Argentina, or any other country (from the supported list)	✔	Supported	✘	Not supported
Shows you a Leaderboard of your TOP ranking pages on Google	✔	Supported	✘	Not supported
Shows you an evolution of your Google Rankings	✔	Supported	✘	Not supported
Shows you a percentage of how optimized your page is	✔	Supported	✘	Not supported
Identifies your TOP social media channel for each article	✔	Yes, this is super useful because you will start seeing which types of content you can publish to each social network	✘	Not supported
Shows you the Facebook, Twitter, LinkedIN, Google Plus, StubleUpon, Pinterest and Reddit shares for each post	✔	Supported	✘	Not supported
Provides you a Step-By-Step process of making ALL the SEO settings that your WordPress site needs	✔	Supported	✘	Not supported
Guided tour with Slideshares placed directly in WordPress, so that it's easier for you to learn how to use the tool	✔	Supported	✘	Not supported
Gamification elements when you setup your account, that show your SEO progress	✔	Supported	✘	Not supported

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Feature	Squirrly	Squirrly Notes	Classic	Classic Notes
Adds your Facebook, Twitter, LinkedIN and Google Plus accounts for Json-LD	✔	supported	✔	supported
Facebook Pixel ID for better Facebooks ads campaign tracking	✔	supported	✘	Not supported
SEO Integration with WooCommerce and WP Ecommerce	✔	Fully integrated	⚠	Partially integrated
Custom Post types optimization	✔	You can choose the type of posts you want to optimize with Squirrly. Custom SEO/Social optimization for Ecommerce plugins like **Woocommerce** and **WP Ecommerce**	⚠	Yoast loads in all post types. Partially integrated with Ecommerce plugins. **Fully integrated at $49/site**
Custom Canonical link	✔	Insert the canonical link to the original content. Prevent duplicate content penalty from search engines.	✘	Not supported
Post/Page/Products Analytics	✔	**Optimization** percentage, **Social Media**, top social channel, **Inbound Links** (Moz + Ahrefs), **Authority** check (Moz + Ahrefs)	✘	Not supported
SEO Live Assistant	✔	**Real-time help** with **gamification,** as you're typing an article. Checks for keyword stuffing, over optimization, keyword in URL and more.	⚠	Looks over the article's SEO after you saved the article. Does not offer support for keyword stuffing and over-optimization
Search Engines Snippet Tool	✔	Checks the post/pages Title and Description **(as they really are,** not just the preview). Allows snippet customization and optimization.	⚠	Offers a snippet preview based on the title and description fields. Allows snippet customization and optimization. Does not show the real pos/page snippet as google sees it
Search Engine friendly and Human friendly verification	✔	Helps you make the written text friendly for **human readers**, not just **search engines**	✔	Checks the content to be **search engine** friendly and it has readability metrics
On-Page SEO Optimization	✔	First Page optimization, Categories, Posts, Pages, Archives, Authors, Custom Post Types, WooCommerce products, WP Ecommerce products	✔	First Page optimization, Categories, Posts, Pages, Archives, Authors, Custom Post Types. Partially integrated with Ecommerce plugins.
Advanced Title and Description Patterns	✘	Not supported.	✔	You can customize the patterns for **Post, Page, Media** and **Products, Tags, Variations, Format, Archives** Titles and Description
Hide authors page	✘	Not supported.	✔	Usefull when you don't trust your authors
Robots.txt, Noindex, Nofollow	⚠	Automatically hide password protected pages and core files. Does not have particular Post/Page hide settings	✔	You can customize to hide particular post/pages from search engines

Squirrly vs Classic WordPress SEO Plugins

Feature	Squirrly		Classic	
Google Required Metas	✔	Adds the **prev, next, canonical** and **copyright** Metas	✔	Adds the **prev, next, canonical** and **copyright** Metas
Dublin Core Publisher	✔	Adds the Dublin Core Metas for copyright, date and language	✘	Not supported
Social Open Graph Meta	✔	Includes all the **Open Graph requirements** for First Page and Articles with **images, videos** and **tags**. Includes custom Social Image based on the customized Snippet	✔	Includes all the **Open Graph requirements** for First Page and Articles with **images** and **tags**. Includes custom Social Image based on the customized Snippet
Twitter Card Summary Meta	✔	Includes the **Twitter Card** requirements for validation. Auto generates the **article summary** based on the customized Snippet	✔	Includes the **Twitter Card** requirements for validation. Auto generates the **article summary** based on the customized Snippet
Pinterest Rich Pins Validator	✔	Supports Website validator and Rich Pins for blogs and e-commerce websites	⚠	Suports Rich Pins for blogs. Doesn't support the website validator and e-commerce rich pins
Check for on-page SEO duplicates and errors	✔	Checks the site for **duplicate Metas** and **settings issues**. If there are issues, you can fix them with one click	✘	Not supported
Sitemap XML	✔	Generates the Sitemap for **news, posts, pages, tags, taxonomies, custom posts** and Ecommerce **products**. Includes **images** and **videos**. Works for **Multisite Wordpress option**	⚠	Generates the Sitemap for **posts, pages, tags, taxonomies, custom posts** and Ecommerce **products**. Does not include **images** and **videos**.
Favicon.ico	✔	Adds the favicon and all the **Ipad icons**. Works for **Multisite Wordpress option**	✘	Not supported
Json-LD Structured Data	✔	Creates a Json Profile for **Organizations** and **Personal sites,** which includes the **logo, details, contact, search form** and **social media channels**	⚠	Creates a Json Profile for **Organizations** and **Personal site** and includes the **logo, details, search form** and **social media channels**. Does not include the company's contact details.
Google Analytics	✔	Uses the latest scripts from Google to provide information for **on-page activity reports**	✘	Not supported.
Alexa Tracking Tool	✔	You can link the site with Alexa for more **accurate tracking** details	✘	Not supported
Pinterest Analytics	✔	Get new data about your audience so you can learn what your customers really want.	✔	Get new data about your audience so you can learn what your customers really want.
Google, Bing, Alexa verify codes	✔	You can add the codes for Google Webmaster Tool, Bing Webmaster Tool and Alexa Tool.	⚠	Partially supported

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Yandex Webmaster Tool	�’	Not supported	✔	You can add the codes for Yandex Webmaster Tool
Afiliate Plan	✔	You will receive a **45% commission** from referred customers on **every single payment** for subscriptions	✗	Not supported
Plugin Support	✔	**Up to 24 hours free customer support** given by real people and not automated messages	⚠	Comunity support, Premium support price **$169/5 sites**
Documentation	✔	http://howto.squirrly.co/	✔	http://kb.yoast.com/
Prices and Premium features	✔	All on-page SEO features are free, 5 published articles / month, 5 keyword researches, and a **weekly audit report.** **PRO version: $19.99/mo/7 sites** for **unlimited post** optimization, **e-commerce optimization** and **premium support**.	✔	**Just a Part of the on-page SEO features are free.** 24/7 hour Premium support with **$169 / 5 sites** Premium extensions: **$129 /5 sites** E-commerce Seo **$169 / 5 sites**

Read all the Squirrly SEO Features from   http://plugin.squirrly.co/wp-content/uploads/SEO-by-Squirrly.pdf